



Antietam Valley Community Partnership

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Dear

On October 14, 2017, the highly-anticipated *Third Annual Carsonia Craft Beer & Wine Amusement* will be held at Carsonia Park, located in the heart of the Antietam Valley. CCBWA is seeking partners, through sponsorship, for this charitable fundraiser presented by the *Antietam Valley Community Partnership (AVCP-501c3)*, an all-volunteer service organization. AVCP designates these proceeds for charitable purposes in support of their mission. To date, our two sold-out CCBWA events have raised just over \$33,000.

The inaugural 2015 CCBWA raised approximately \$15,000, which was instrumental in helping to secure approximately \$600,000 of matching grant funds from both the *Department of Community and Economic Development (DCED)* and the *Department of Conservation and Natural Resources (DCNR)*. Our 2016 event raised approximately \$18,000 that assisted in a storm water assessment for Crystal Lake. Proceeds from this year's event will be allocated to continue the restoration of Carsonia Park, and other AVCP initiatives geared to improving the quality of life in the Antietam Valley.

We hope your organization will take this opportunity to support CCBWA by securing a sponsorship in one of the seven categories. Levels are detailed on the second page of this letter. These sponsor level designations commemorate the historic amusement rides once existing within Carsonia Park. We hope you will be able to join us on this autumn afternoon to make this an event to remember, as both history and present community, of Carsonia Park, convene to pave a promising future within the Antietam Valley.

Please visit www.antietamvalley.org for more information about our organization. In advance, we humbly thank you very much for your consideration of this request. For more information, please do not hesitate to contact me at ccba@comcast.net or 610-823-6469.

Cheers!

Joe Boyle

CCBWA – Chairperson

MPBMA – Board of Directors, Source Water Protection Committee Chairperson

ccba@comcast.net

c: 610-823-6469



Antietam Valley Community Partnership

SPONSORSHIP FORM

Your sponsorship will give your business recognition throughout the festival's afternoon, and on the CCBWA website and Facebook page. All sponsors and contributors will be recongnized in our marketing material during the day of our event as well. We hope you will be able to join us on this autumn afternoon in making this an event to remember.

Please fill out the form with your information and indicate the level at which you would like to support us.

Deadline for submission is September 1, 2017.

Sponsorship Levels	
The "Castle of Mirth" Sponsorship: \$2,000 12 sponsorship tickets (\$35 value ea.) Special recognition on the beer tent and pint glass that is handed out to all ticket holders. (Limited to one "Castle of Mirth" sponsor/First come, deadline of 9/1/17).	
The "Strato Ship" Sponsorship: \$1,000 8 sponsorship tickets (\$35 value ea.) Special recognition on the commemorative pint glasses that is handed out to all ticket holders. (Limited to first three "Strato Ship" sponsors, deadline of 9/1/17).	
The "Thunderbolt" Sponsorship: \$750 4 sponsorship tickets (\$35 value ea.) Special recognition on event material the afternoon of the event, website and Facebook page	
The "Jack Rabbit" Sponsorship: \$500 2 sponsorship tickets (\$35 value ea.) Special recognition on event material the afternoon of the event, website and Facebook page	
The "Cuddle Up" Sponsorship: \$250 1 sponsorship ticket (\$35 value ea.) Special recognition on event material the afternoon of the event, website and Facebook page	
The "Pretzel" Sponsorship: \$100 Special recognition on event material the afternoon of the event.	
The "Whip" Sponsorship: \$50 Special recognition on event material the afternoon of the event.	

First Name: _____

Last Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Names for tickets,
if known: _____

Please submit your logo artwork for use. Recommended file types: ai, eps, psd or jpg. Recommended resolution of 300 dpi or higher. Email your logo to rob@millerdesignillus.com with "CCBWA Sponsor Logo" as your subject line.

Please endorse sponsorship checks to the Antietam Valley Community Partnership. Sponsorships may be forwarded to CCBWA: P.O. Box 3616, Reading, PA 19606.

In advance, thank you very much for your consideration of this request.
For more information, please do not hesitate to contact
Joe Boyle at ccba@comcast.net or 610-823-6469.



www.antietamvalley.org/ccbwa/
facebook.com/carsoniabeeramusement